



CLARK COUNTY FIRE & RESCUE

Core Values

The following core values indicate how our organization is operated. These are the ideals we believe in and that guide how we will conduct ourselves:

Safety – We believe the safety of our personnel is of utmost importance. We are committed to providing effective and comprehensive training programs, policies, and guidelines to assure the safest working environment possible.

Integrity – We understand the trust placed in us by the public and our colleagues. We are committed to honest and ethical behavior at all times. As such, we will conduct ourselves in a manner that brings credit to CCF&R and the fire service while on-duty as well as off-duty, where the actions of every member models the highest ethical values of public service. We pledge to do the right thing, at the right time, for the right reasons.

Professional Excellence – We believe that the pursuit of perfection whenever possible will help us achieve excellence throughout the entire organization. We will ensure the best possible service to our community by requiring that our personnel maintain the highest professional standards. We will support continuous training and encourage the professional development of our personnel whenever possible.

Community Service and Involvement – We believe we have a duty to be involved in the community where we work. We will encourage outside community involvement and service whenever possible.



Teamwork and Shared Leadership – We believe individuals have the capacity to lead and our organization values leadership at all levels. Teamwork and shared leadership are integral to our organization, and we will seek out and value the opinions of our members.

Effective Communication – We believe open communication is essential to the success of our organization. Opinions and input are welcomed at all levels of the organization and from the community.

Innovation – We recognize and understand that there will be constant change in our community and in our industry, and that change impacts our daily business. We are committed to seeking out and implementing innovative and progressive thinking to benefit those we serve.

Diversity – We recognize that diversity is what makes us strong. We will respect the diversity of our community and our personnel, and will provide compassionate and quality service to all.